

CAMP FIRE SAMISH

1321 King Street #3

Bellingham, WA 98229

Phone: (360) 733-5710 Fax: (360) 733-5711

Position Title: Communication and Marketing Intern - Paid Internship

Position Summary: The Marketing Specialist will be responsible for executing effective marketing strategies, assisting with campaign development, and analyzing the effectiveness of each campaign. The successful candidate will play an integral role in building and engaging Camp Fires constituents base, strengthening brand awareness, and creating effective strategies that will promote the long-term growth.

Hours: TBD.

Compensation: \$12.00

Essential Functions:

- Upload content to various platforms such as Twitter, Facebook, LinkedIn or the company website.
- Write articles, interviews and short blurbs for newsletters, email campaigns, or publications.
- Contribute to brainstorming sessions within the organization. These sessions might be focused on marketing, fundraising, advertising or public relations.
- Collect and assess data and analytics across a variety of digital platforms.
- Liaise with external vendors to execute promotional events and campaigns.
- Collaborate with marketing and other professionals to coordinate brand awareness and marketing efforts.
- Communicate with parents, schools, and community partnerships.
- Undertake individual tasks of a marketing plan as assigned.
- Active participation in all council fundraising events and endeavors including on site at the auction.

Qualifications:

- Knowledge or experience with Camp Fire, Camp Kirby, or another youth-serving non-profit required.
- Excellent written and verbal communication skills.
- Demonstrated ability to multi-task, prioritize deadlines, work independently, take initiative and maintain confidentiality.
- Satisfactory results from criminal background search.
- Reliable transportation.
- Strong interpersonal skills to ensure effective interactions and communication.
- Availability to work varied hours, including nights and weekends as necessary.
- Must be at least 18 years of age and hold a high school diploma.
- You must be an accepted CBE Major with a major GPA of at least 2.75.

AN EQUAL OPPORTUNITY EMPLOYER